Being made in South Carolina
is only the beginning of the story.
Redecorating a room has meant balancing one’s desire for style and quality with the price. And balancing how it looks with how it’s made. With American Concepts laminate flooring, you can get the quality, looks and warmth of hardwood floors but with greater durability and a better price. And because our planks are made of real American timbers, you get a floor that is healthier for your home and the planet than LVT, which is made of petroleum. With American Concepts, you always get inspiring style and uncompromising quality.

| American Made with the finest craftsmen, manufacturing and technology. |
| American Style with on-trend and classic colors and designs. |
| American Durability so it’s better than hardwood at preventing scratches, fading, wear and staining. |
| America’s Healthier Floor Solution with FloorScore® certification for indoor air quality (lowest VOC emissions) and no harmful substances such as petroleum, halogen, chloride or dioxin. |
| American Sustainability made with renewable American wood sources for the look and feel of exotic hardwoods, without harming endangered trees. |
Eight collections made for Americans by Americans.

<table>
<thead>
<tr>
<th>Collection</th>
<th>Warranty</th>
<th>Thickness</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Valley Forge</strong></td>
<td>Lifetime</td>
<td>12mm</td>
</tr>
<tr>
<td><strong>Saranac</strong></td>
<td>Lifetime</td>
<td>12mm</td>
</tr>
<tr>
<td><strong>Berkeley Lane</strong></td>
<td>Lifetime</td>
<td>12mm</td>
</tr>
<tr>
<td><strong>Sandelin Mountain</strong></td>
<td>35 yrs.</td>
<td>10mm</td>
</tr>
<tr>
<td><strong>Morgan Hill</strong></td>
<td>25 yrs.</td>
<td>8mm</td>
</tr>
<tr>
<td><strong>Dalton Ridge</strong></td>
<td>25 yrs.</td>
<td>8mm</td>
</tr>
<tr>
<td><strong>Stone Harbor</strong></td>
<td>20 yrs.</td>
<td>8mm</td>
</tr>
<tr>
<td><strong>Liberty</strong></td>
<td>15 yrs.</td>
<td>7mm</td>
</tr>
</tbody>
</table>
# Overview

At 12mm, it’s our thickest plank for extra durability and moisture resistance

Comes with our thickest underlayment pad already attached for extra sound dampening

Our lifetime warranty guarantees quality

Expert duplication of grain patterns and textures provide the appearance and feel of authentic hardwoods, bringing warmth and character to any home

Uses the Express Clic drop-and-lock glueless installation system

## Decors

<table>
<thead>
<tr>
<th>Decors</th>
<th>866-334-9923</th>
<th><a href="http://www.swisskronousa.com">www.swisskronousa.com</a></th>
</tr>
</thead>
<tbody>
<tr>
<td>Delaware Pecan</td>
<td>Mt. Vernon Pecan</td>
<td></td>
</tr>
<tr>
<td>VF01</td>
<td>VF04</td>
<td></td>
</tr>
<tr>
<td>Dekalb Hickory</td>
<td>Brazilian Mahogany</td>
<td></td>
</tr>
<tr>
<td>VF02</td>
<td>VF05</td>
<td></td>
</tr>
<tr>
<td>Birch</td>
<td>Yellow Springs</td>
<td></td>
</tr>
<tr>
<td>VF03</td>
<td>VF06</td>
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</tr>
</tbody>
</table>

## Specifications

<table>
<thead>
<tr>
<th>PLANK THICKNESS</th>
<th>12mm</th>
<th>10mm</th>
<th>8mm</th>
<th>7mm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Width</td>
<td>50.79”</td>
<td>4.96”</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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**Overview**

Our thickest plank for 12mm for extra durability

The quality assurances of our lifetime warranty

Uses the 5G locking system, one of the easiest installation systems around

7 planks per carton

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**Decors**

- Watkins Hickory SC01
- Exotic Butcher Block SC02
- Farmington Oak SC03
- Harper Woods Maple SC04
- Sanibel Driftwood SC05
- Rusty Chestnut SC06

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**Specifications**

- **Length:** 50.79”
- **Width:** 7.4”
- **Thickness:**
  - 12mm
  - 10mm
  - 8mm
  - 7mm

**Warranty**

LIFETIME

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866-334-9923 | www.swisskronousa.com
Overview

One of our thickest planks available at 12mm

Our lifetime warranty guarantees quality

Uses the Express Clic drop-and-lock glueless installation system

8 planks per carton

Decors

Butterfield Oak BL01

McRae Hickory BL08

Greenland Creek Maple BL03

Whitewashed Block Pine BL09

Holland Oak BL04

Anderson Sand Oak BL10

Kenworth Birch BL11

Anderson Oak BL13

Specifications

<table>
<thead>
<tr>
<th>PLANK THICKNESS</th>
<th>12mm</th>
<th>10mm</th>
<th>8mm</th>
<th>7mm</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLANK LENGTH</td>
<td>50.79&quot;</td>
<td>4.96&quot;</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

WARRANTY

LIFETIME

©2016 Swiss Krono LLC. All rights reserved.
Overview

Narrow planks that are 10mm thick
Comes with an underlayment pad attached for extra sound dampening
The quality assurances of a 35-year warranty
Uses the Express Clic drop-and-lock glueless installation system
14 planks per carton

Decors

Seasoned Oak  SM01
Heathwood Acacia  SM04
Waverly Plantation Oak  SM02
Caswell Oak  SM05
Walter Lake Oak  SM03

Specifications

50.79”  4.96”

12mm  10mm  8mm  7mm

WARRANTY

35 YEAR

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**Overview**

Wide planks with beveled edges and 8mm thick
Rustic and handscraped planks
Backed by our 35-year warranty
Uses the 5G locking system, one of the easiest installation systems around
7 planks per carton

**Decors**

- Morning Snowdust MH01
- Bisque Sandalwood MH04
- Stewart Blackwood MH07
- Springdale Oak MH02
- Aged Cedar MH05
- St. Claire Oak MH08
- Mossy Gold Teak MH03
- Centerpoint Oak MH06

**Specifications**

- 50.79”
- 6.2”
- 12mm
- 10mm
- 8mm
- 7mm

**WARRANTY**

35 YEAR

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Overview
Narrow planks with beveled edges and 8mm thick
Backed by our 25-year warranty
Uses the Express Clic drop and lock glueless installation system
12 planks per carton

Decors
- Planter’s Mill Oak DR05
- Cumberland Plum DR08
- Harris Oak DR06
- Smokey Oak DR09
- Lookout Bay Walnut DR07
- Rustic Oak DR10
- Appalachian Hickory DR15
- Thunder Ridge Hickory DR12
- Smokey Oak DR09
- Weathered Oak DR16

Specifications
- 50.79”
- 4.96”
- 12mm
- 10mm
- 8mm
- 7mm

WARRANTY
25 YEAR

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Overview
Wide planks that are 8mm thick
Comes with a 20-year warranty
Uses the 5G locking system, one of the easiest installation systems around
8 planks per carton

Decors
- Rockland Walnut SH03
- Harmon Oak SH05
- Davenport Hickory SH06
- Canton Oak MB07
- Denali Acacia SHH08
- Matheson Oak SH10
- Barnes Mill Oak SH11
- Wilson Pine SH12
- Bryant Hickory SH13

Specifications
- Plank thickness: 12mm, 10mm, 8mm, 7mm
- Length: 50.79" (129 cm)
- Width: 7.6" (19 cm)

Warranty
20 Year

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Overview
Rustic finishes in 7mm thickness
Comes with a 15-year warranty
Uses the Clic-to-Clic tap and lock glueless installation system
10 planks per carton

Decors
Red Bluff
LY01
Murdock Pecan
LY04
Stonecroft Cherry
LY02
Smith Honey Oak
LY08
Hawkins Oak
LY03
Loring Oak
LY09

Specifications
50.79"
7.6"
12mm 10mm 8mm 7mm

WARRANTY
15 YEAR

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Swiss Krono LLC, a division of SWISS KRONO GROUP and until 2016 known as KronotexUSA, began distribution in the United States in 2000. In 2005, we opened our current manufacturing facility in Barnwell, S.C. Here in Barnwell, we create virtually any style, shape, finish, texture, scrape, bevel, locking system, thickness, size and attached pad of laminate flooring planks sold through distributors, dealers and chains nationwide. This amazing growth and our ability to supply the needs of the marketplace have earned us the nickname “The Quiet Giant” of laminate flooring that’s proudly made by Americans and made for Americans.

The SWISS KRONO GROUP has its origins in a company founded in Menznau, Switzerland, in 1966. Today it is one of the world’s leading producers of engineered wood products with more than 4,500 employees working in Switzerland, France, Germany, Poland, Ukraine, Hungary, Russia, and the United States. Further information is available at www.swisskrono.com.

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